

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>162615</b>
	Alt Order #:	06833750
	Product Desc:	SEIU/HOUSE MAJ. PAC
	Estimate:	1433
	Flight Dates:	10/02/12 - 10/08/12
	Original Date / Rev:	10/01/12 / 10/01/12
	Order Type:	GENERAL

**KSTP-TV, LLC and KSAX-TV**

Primary AE:	Anjie Brady
Sales Office:	P-PHL
Sales Region:	National

<b>Agency</b>	<b>Name:</b>	<b>Waterfront Strategies</b>
	Buying Contact:	
	Billing Contact:	
		3050 K Street NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>SEIU/HMP</b>
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	99
	Revenue Codes:	AGY, POL, ISS

New Business Thru: \_\_\_\_\_  
Order Separation: 00:15:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	70	\$34,600.00	\$29,410.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	70	\$34,600.00	\$29,410.00	0.00
<b>Totals</b>	<b>70</b>	<b>\$34,600.00</b>	<b>\$29,410.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	28%	\$34,600.00
Market	100%	\$123,571.43

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	0%	\$0.00
KMSP	0%	\$0.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	4%	\$4,942.86
WCCO	68%	\$84,028.57
WFTC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/02/12	10/05/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	- TWTF - -	:30	1	\$350.00	4	0.00	NM	1	\$350.00
5 EW NWS 530A				5 EW NEWS 530A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- TWTF - -			1		\$350.00		0.00				
2	M	10/02/12	10/05/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	4	\$475.00	4	0.00	NM	4	\$1,900.00
5 EW NWS 6A				5 EW NEWS 6A											

Order / Rev: 162615  
Alt Order #: 06833750  
Flight Dates: 10/02/12 - 10/08/12

Advertiser: SEIU/HMP  
Product Desc: SEIU/HOUSE MAJ. PAC  
Estimate: 1433

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	M	10/02/12	10/05/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	4	\$475.00	4	0.00	NM	4	\$1,900.00
5 EW NWS 6A															
5 EW NEWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -			4		\$475.00			0.00			
3	M	10/02/12	10/05/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	4	\$450.00	4	0.00	NM	4	\$1,800.00
GD MRN AMR-ABC															
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -			4		\$450.00			0.00			
4	M	10/06/12	10/06/12	Sa 6-7a Sat 6a News	CM	6-7a	- - - - - S -	:30	1	\$275.00	4	0.00	NM	1	\$275.00
5 EW NW-SA 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S -			1		\$275.00			0.00			
5	M	10/06/12	10/06/12	SA GMA Sa GMA	CM	7-8a	- - - - - S -	:30	1	\$550.00	4	0.00	NM	1	\$550.00
GD MRN-SAT-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S -			1		\$550.00			0.00			
6	M	10/06/12	10/06/12	Sat 8-9a Sat 8-9a News	CM	8-9a	- - - - - S -	:30	1	\$450.00	4	0.00	NM	1	\$450.00
5 EW NW-SA 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S -			1		\$450.00			0.00			
7	M	10/07/12	10/07/12	Su 6-7a Sun 6-7a News	CM	6-7a	- - - - - S	:30	1	\$275.00	4	0.00	NM	1	\$275.00
5 EW NW-SU 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S			1		\$275.00			0.00			
8	M	10/07/12	10/07/12	SU GMA Su GMA	CM	7-8a	- - - - - S	:30	1	\$700.00	4	0.00	NM	1	\$700.00
GD MRN-SUN-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S			1		\$700.00			0.00			
9	M	10/07/12	10/07/12	Sun 8-9a Sun 8-9a	CM	8-9a	- - - - - S	:30	1	\$550.00	4	0.00	NM	1	\$550.00
5 EW NW-SU 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S			1		\$550.00			0.00			
10	M	10/02/12	10/05/12	M-F 9-10a Live with Kelly	CM	9-10a	- TWTF - -	:30	4	\$300.00	4	0.00	NM	4	\$1,200.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -			4		\$300.00			0.00			
11	M	10/02/12	10/05/12	M-F The View M-F The View	CM	10-11a	- TWTF - -	:30	4	\$475.00	4	0.00	NM	4	\$1,900.00
VIEW-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -			4		\$475.00			0.00			
12	M	10/02/12	10/05/12	M-F Midday News M-F Midday News	CM	11a-12p	- TWTF - -	:30	4	\$325.00	4	0.00	NM	4	\$1,300.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -			4		\$325.00			0.00			
13	M	10/02/12	10/05/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1p	- TWTF - -	:30	4	\$250.00	4	0.00	NM	4	\$1,000.00
CHEW-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -			4		\$250.00			0.00			
14	M	10/02/12	10/05/12		CM	3-4p	- TWTF - -	:30	4	\$200.00	4	0.00	NM	4	\$800.00

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Advertiser: SEIU/HMP  
 Product Desc: SEIU/HOUSE MAJ. PAC  
 Estimate: 1433

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3-4p Twin Cities Live										
				TWIN CITIES LV										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/01/12 10/07/12 - TWTF--		4 \$200.00 0.00								
15	M	10/02/12	10/05/12	M-F 4-430p Millionaire	CM	4-430p - TWTF--	:30	4	\$275.00	4	0.00	NM	4	\$1,100.00
				MILLIONAIRE										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/01/12 10/07/12 - TWTF--		4 \$275.00 0.00								
16	M	10/02/12	10/05/12	M-F 430-5p News 430p News	CM	430-5p - TWTF--	:30	2	\$375.00	4	0.00	NM	2	\$750.00
				5 EW NW430P MF										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/01/12 10/07/12 - TWTF--		2 \$375.00 0.00								
17	M	10/02/12	10/05/12	M-F 5-530p M-F 5-530p	CM	5-530p - TWTF--	:30	4	\$675.00	4	0.00	NM	4	\$2,700.00
				5 EW NW 5P MF										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/01/12 10/07/12 - TWTF--		4 \$675.00 0.00								
18	M	10/02/12	10/05/12	M-F 6-630p M-F 6-630p	CM	6-630p - TWTF--	:30	4	\$950.00	4	0.00	NM	4	\$3,800.00
				5 EW NW 6P MF										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/01/12 10/07/12 - TWTF--		4 \$950.00 0.00								
19	M	10/02/12	10/05/12	M-F 630-7p M-F 630-7p	CM	630-7p - TWTF--	:30	2	\$950.00	4	0.00	NM	2	\$1,900.00
				5 EW NW630P MF										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/01/12 10/07/12 - TWTF--		2 \$950.00 0.00								
21	M	10/06/12	10/06/12	Sa 6-630p Sa 6-630p	CM	6-630p - - - - - S-	:30	1	\$550.00	4	0.00	NM	1	\$550.00
				5 EW NWS E-SAT										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/01/12 10/07/12 - - - - - S-		1 \$550.00 0.00								
22	M	10/07/12	10/07/12	Su 530-6p Su 530-6p News	CM	530-6p - - - - - S	:30	1	\$850.00	4	0.00	NM	1	\$850.00
				5 EW NWS E-SUN										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/01/12 10/07/12 - - - - - S		1 \$850.00 0.00								
23	M	10/07/12	10/07/12	Sunday Prime A America's Funniest Home Videc	CM	6-7p - - - - - S	:30	1	\$3,200.00	4	0.00	NM	1	\$3,200.00
				AMR-VIDEOS-ABC										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/01/12 10/07/12 - - - - - S		1 \$3,200.00 0.00								
24	M	10/02/12	10/05/12	M-F 1102p News M-F 1102p News	CM	1102-1132p - TWTF--	:30	4	\$375.00	4	0.00	NM	4	\$1,500.00
				5 EW NWS 11PM<										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/01/12 10/07/12 - TWTF--		4 \$375.00 0.00								
25	M	10/08/12	10/08/12	M-F 6-7a News M-F 6-7a News	CM	6-7a M- - - - -	:30	1	\$475.00	4	0.00	NM	1	\$475.00
				5 EW NWS 6A										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/08/12 10/14/12 M- - - - -		1 \$475.00 0.00								
26	M	10/08/12	10/08/12	M-F GMA M-F GMA	CM	7-9a M- - - - -	:30	1	\$450.00	4	0.00	NM	1	\$450.00
				GD MRN AMR-ABC										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
				Week: 10/08/12 10/14/12 M- - - - -		1 \$450.00 0.00								
27	M	10/08/12	10/08/12		CM	9-10a M- - - - -	:30	1	\$300.00	4	0.00	NM	1	\$300.00

**KSTP-TV, LLC and KSAX-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9-10a Live with Kelly											
LIVE WTH KELLY				LIVE WITH KELLY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----		1		\$300.00		0.00					
28	M	10/08/12	10/08/12	M-F The View M-F The View	CM	10-11a	M-----	:30	1	\$475.00	4	0.00	NM	1	\$475.00
VIEW-ABC				VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----		1		\$475.00		0.00					
29	M	10/08/12	10/08/12	M-F Midday News M-F Midday News	CM	11a-12p	M-----	:30	1	\$325.00	4	0.00	NM	1	\$325.00
5 EW NWS 11AM				5 EW NEWS 11A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----		1		\$325.00		0.00					
30	M	10/08/12	10/08/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1p	M-----	:30	1	\$250.00	4	0.00	NM	1	\$250.00
CHEW-ABC<				CHEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----		1		\$250.00		0.00					
31	M	10/08/12	10/08/12	M-F 3-4p Twin Cities Live	CM	3-4p	M-----	:30	1	\$200.00	4	0.00	NM	1	\$200.00
TWIN CITIES LV				TWIN CITIES LV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----		1		\$200.00		0.00					
32	M	10/08/12	10/08/12	M-F 4-430p Millionaire	CM	4-430p	M-----	:30	1	\$275.00	4	0.00	NM	1	\$275.00
MILLIONAIRE				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----		1		\$275.00		0.00					
33	M	10/08/12	10/08/12	M-F 5-530p M-F 5-530p	CM	5-530p	M-----	:30	1	\$675.00	4	0.00	NM	1	\$675.00
5 EW NW 5P MF				5 EW NEWS 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----		1		\$675.00		0.00					
34	M	10/08/12	10/08/12	M-F 6-630p M-F 6-630p	CM	6-630p	M-----	:30	1	\$950.00	4	0.00	NM	1	\$950.00
5 EW NW 6P MF				5 EW NWES 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----		1		\$950.00		0.00					
35	M	10/08/12	10/08/12	M-F 1102p News M-F 1102p News	CM	1102-1132p	M-----	:30	1	\$375.00	4	0.00	NM	1	\$375.00
5 EW NWS 11PM<				5 EW NEWS 11P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----		1		\$375.00		0.00					
36	M	10/02/12	10/05/12	M-F 4-430p Millionaire	CM	4-430p	-TWTF--	:30	1	\$450.00	4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-TWTF--		1		\$450.00		0.00					
Totals													70	\$34,600.00	